

# **Nutri-West/Brimhall Homecoming 2012 Seminar Itinerary**

**Friday, January 27<sup>th</sup>, 2012**

**Room: University 3 & 4**

**9:00-9:55: Dr. John Brimhall**

Welcome to Homecoming 2012! Introduction of team. Introducing latest of protocol and tools for increased patient care.

Learn the new, advanced heavy metal protocol! How this is a vital in uncovering hidden problems and solutions.

Advanced patient evaluation with lab testing. Why run labs? Review of case history, lab findings, patient recommendations & success stories.

**9:55-10:45: Dr. Curtis Turchin**

Introducing the LZR7, 4 Watt laser. Glimpse of my practice and how laser therapy is implemented, no matter which laser you use. These techniques can be done with any laser.

Learn new laser techniques that can re-energize your practice. Laser technique for: improving nutritional utilization, chronic back & neck pain, frozen shoulder & impingements, sciatica, disc degeneration & much more.

**10:45-11:00: Break**

**11:00-12:00: Dr. Lynn Toohey**

Introducing the FHEval program, which gives you computerized evaluations of your lab tests. The new Nutri-West website and how to access free articles and informational resources, fact sheets, wellness info, webinars, etc.

**12:00-1:00: Dr. Brett Brimhall**

Neurology of anxiety, depression and the gut-brain connection. The physical findings, exam, lab tests, nutrition and treatment for favorable results.

**1:00-2:00: Lunch**

**2:00-3:00: Dr. John Brimhall with Dr. Brett Brimhall**

Nutrition in action Part I. How to best incorporate nutrition to achieve the most optimal results and what every practice should have on hand.

**Breakouts:** (Break @ 4:00)

\*Dr. Turchin invites anyone who would like to join until 7:00.

**Room: University 3 & 4**

**3:00-6:00: Dr. John**

Getting started with lab testing. Continued review of case history, lab findings & nutritional recommendations. Begin learning and understanding patterns in lab results. Learn to meet the demand for lab interpretation and the implementation of comprehensive lifestyle, dietary, nutritional, and holistic treatment programs.

**Room: University 1 & 2**

**3:00-7:00: Dr. Curtis Turchin**

Using the LZR7 4 Watt laser. Learn new and different approaches to laser therapy. Learn the latest techniques for healing the brain and spinal cord and how to do laser injections to get rid of stubborn trigger points. Treating prolotherapy (sclerosing) with LZR7 to heal those torn ligaments with laser prolotherapy and kinetic taping. Laser acupuncture will be demonstrated as a way of treating a myriad of problems that were once out of reach of doctors of chiropractic. *Good techniques for all lasers.*

**Room: Hacienda: Dr. Brett Brimhall**

Six Steps to Wellness for doctors and CAs. Hands on training. Implementing the heavy metal protocol, nutritional scans and treating of cases you see every day in your office.

## **Saturday, January 28, 2012**

**Room: University 3 & 4**

**800-9:00: Dr. Ben Markham, Dr. Lynn Toohey, Dr. Brett Brimhall,  
Dr. Brandon Lundell**

**Nutritional Panel.** Discuss common health concerns and nutritional recommendations and protocols for achieving the best results. Group question/answer session.

**9:00-10:15: Dr. John Brimhall with Dr. Brett Brimhall**

Nutrition in action, Part II. How to best incorporate all six steps including nutrition to achieve maximum results with each patient.

**10:15-11:30: Dr. Brandon Lundell**

Glimpse of my practice and how we use lab testing. Explore the importance of lab work and functional medicine for the clinic. How to successfully implement it into your practice . How to help complicated conditions such as Thyroid, Blood Sugar and Hormone Balancing.

**11:30-11:45: Break**

**11:45-12:30: Brandy Brimhall**

Introduction to ICD-10 that every office must know about. Addressing important guidelines that practices must know for their own locality. Also discuss software concerns, which software is best for you and possibilities for building bridges for frequent gaps in practice profitability.

**12:30-1:00: Mike Oliver with Brandy Brimhall**

Improving collections through managing claims reports. Electronic Health Records meaningful use criteria, 5010 claim format changes and effective billing of electronic claims.

**1:00-2:00: Lunch**

**2:00-3:00: Dr. Branan DeWees and Dr. Steven Schwartz**

Introduction and demonstration of the technology For the LZR7 Allergy Relief System and addressing ways to seamlessly integrate it into your office with little or no out of pocket expense.

***Breakouts:*** (Break at 4:00)

**Room: University 3 & 4**

**3:00-6:00: Dr. Brandon Lundell**

How to go to the next level with blood and lab testing. Review of case histories, lab findings & nutritional recommendations. If you want to treat people, not numbers, recognize red flags and change inevitable problems into solutions. Thyroid health concerns, insulin resistance and nutritional pearls will be specifically covered in case studies of functional lab testing. Tips on how to expand your business with lab testing, while fulfilling a demand to get patients well by interpreting blood, urine, and saliva tests.

**Room: University 1 & 2**

**3:00-7:00: Dr. Branan DeWees and Dr. Steven Schwartz**

Experience the Allergy Relief System. Training, testimonials and hands on demonstrations. Question/Answer for best integrating and getting the best results for your patients. This could supplement or replace manual A/SERT treatment.

**Room: Hacienda 1**

**3:00-4:00: Brandy Brimhall & Mike Oliver**

Helping to insure your practice profitability. Question/Answer session for doctors and CAs. Effective billing of electronic claims; Understanding the insurance processing of electronic claims; Improving collections through managing claims reports; Improving collections through use of Apex eligibility and Apex patient statements

**Room: Hacienda 2 & 3:**

**3:00-6:00: Dr. Brett Brimhall**

Six Steps to Wellness for doctors and CAs. Hands on training. Implementing all Six Steps to Wellness. Treating difficult cases.

**Sunday, January 29, 2012**

**9:00-10:45: Dr. John & Dr. Brett Brimhall**

Question/Answer for treating difficult cases. Stump the professor.

**10:45-11:15: Carey Osenbau**

How to develop a virtual marketing plan for today's social media society. Also, learn how to use free listings, directories and blogs to help drive traffic to your website.

**11:15-11:30: Break**

**11:30-1:00: Dr. John**

Wrapping up. Implementation of the Six Steps to Wellness with Functional Evaluation, Allergy protocol, laser techniques and nutrition.